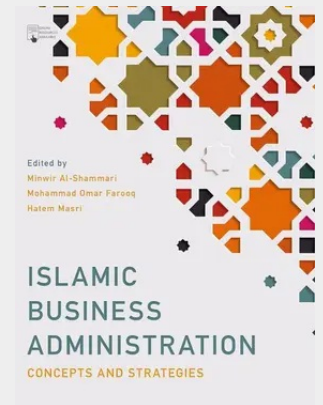


Islamic Business Administration

Concepts and Strategies

This essential textbook provides a comprehensive introduction to the Islamic business environment, exploring core concepts and practices in business administration from an Islamic perspective. Thorough and accessible, it covers the full range of Islamic business, including entrepreneurship, ethics, organizational culture, marketing, finance and decision making. Taking an integrated approach that aligns contemporary business practice with traditional Islamic literature, the book offers an engaging exploration of the key ways in which business activities can be organised to align with Islamic norms, rules and regulation. Developed from the teaching practice of an international range of leading scholars in the field, Islamic Business Administration includes topical case studies, practical business scenarios and comparative features, encouraging students to place their understanding of Islamic business within the wider global business context and to understand its practical implementation. This is an invaluable companion for students studying a module in Islamic Business or Management at undergraduate, postgraduate and MBA level. It is also suitable for students of Islamic Finance or Banking looking to place their learning in the wider context of Islamic Business.

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