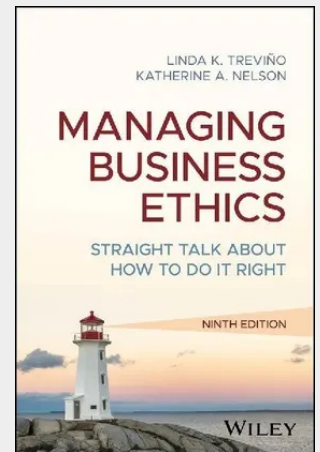


Managing Business Ethics

Straight Talk about How to Do It Right

EQUIPS FUTURE MANAGERS WITH PRACTICAL TOOLS TO RECOGNIZE, ANALYZE, AND MANAGE ETHICAL CHALLENGES Managing Business Ethics, Ninth Edition, takes a uniquely managerial approach to business ethics, emphasizing that ethical decision making is fundamentally about understanding human behavior in organizational contexts. Rather than relying solely on philosophical or legal frameworks, authors Linda K. Treviño and Katherine A. Nelson ground the study of ethics in the realities of management practice—helping students see how culture, leadership, and workplace systems shape conduct. Designed to prepare future managers and executives to lead responsibly in both domestic and international business environments, this widely used textbook provides both theoretical foundations and actionable strategies for building ethical awareness, promoting integrity, and designing environments that foster responsible behavior. Student-friendly chapters connect ethical principles to practical business decisions through real-world examples, research-based insights, and integrated cases. Students learn how ethical and unethical behavior emerge from the interplay of individual values and organizational forces, and how managers can actively shape those forces to support ethical outcomes. Managing Business Ethics, Ninth Edition, is ideal for students in business, management, and MBA programs. It is a core textbook for undergraduate and graduate courses, including Business Ethics, Management, Organizational Behavior, and Leadership. **NEW TO THIS EDITION:** - Updated discussions on the behavioral foundations of ethical decision making in organizations - Expanded coverage of ethical culture, leadership, and the role of management systems in shaping conduct - Revised case studies highlighting real-world ethical challenges across diverse industries and contexts - Enhanced treatment of corporate social responsibility and stakeholder perspectives - Refreshed examples and scenarios reflecting current workplace realities and management practices - Updated end-of-chapter discussion questions and applied learning activities **WILEY ADVANTAGE:** - Empowers students to develop moral courage and managerial skill—essential qualities for success in today's complex business environment - Integrates real-world examples and contemporary case studies to connect theory with practice - Encourages students to apply ethical principles through discussion questions and end-of-chapter exercises - Combines insights from psychology, management, and ethics to create a multidisciplinary perspective - Supports instructors with a comprehensive companion site featuring PowerPoint slides, test banks, and a detailed instructor's manual

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