Pretty

Leading Beyond Fear

The Formula for Psychological Safety, Adaptability, and Growth

26,00 €
26,00 € (zzgl. MwSt.)

vorbestellbar, Erscheinungstermin ca. März 2026

A real-world guide to modern day leadership with a strong focus on building an inspiring workplace culture In Leading Beyond Fear: The Formula for Psychological Safety, Innovation, and Growth, author Neil Pretty explains the foundations of inspiring and effective leadership. The book is a comprehensive walkthrough and field guide offering a holistic, one-stop resource for leaders at any level that builds on key components of culture, psychological safety, developing relationships, and scaling your influence. Pretty demonstrates how to tackle the recurring challenges you face every day, as well as the novel and entirely unique obstacles that can feel like they come out of nowhere. He shows you how to confidently draw on your experience, build new skills, and access your talents to guide your team, make sound decisions, and access the best thinking in the talent that surrounds you. Inside the book: - Strategies for shifting your mindset and evolving as a leader to build confidence, humility, influence, and greater comfort with the unknown. - Techniques to fulfill your leadership potential and operationalize the most critical skills needed to generate team performance, thrive as a leader, and authentically navigate the modern workplace. - How to take advantage of critical moments, build psychological safety, foster growth, and evolve as a "cultural architect" who can effectively scale your influence through others. Perfect for executives, entrepreneurs, founders, managers, aspiring leaders, and culture architects working to build better business while improving the experience of the workplace, Leading Beyond Fear is a must-read for professionals, and anyone else ready to revolutionize their approach to leading.

Praise for LEADING BEYOND FEAR

"An invitation to lead with curiosity, not control. In a world that moves too fast for certainty, *Leading Beyond Fear* helps leaders slow down, listen deeply, and create spaces for real dialogue. This book gives you the insights and tools to replace silence with truth, fear with trust, and performance with real partnership."
-JEFF WETZLER, Author of *Ask: Tap Into the Hidden Wisdom of People Around You for Unexpected Breakthroughs In Leadership and Life*

"A field-tested approach that transforms how teams learn and develop together. Having helped leaders build psychological safety in over 200 Scandinavian organizations, I know the gap between theory and practice. Neil closes it. The tools work, the stories are real, and the results speak for themselves."
-CHRISTIAN ØRSTED, Author of *Lethal Leadership: The Myths of Modern Management*

"We need managers and executives who cultivate their environment in order to innovate and work in ways that humans work best. Neil makes the case that cultivating psychological safety is not only good for our teams, but it's also good for those of us who lead those teams."
-LORI ADAMS-BROWN, Director of Global Talent Development, Board Director, and Host of *A World of Difference Podcast*

"This book helps to define what it means to lead both a psychologically safe and high-performance culture in a modern organization. The real challenge has always been equipping leaders and culture architects with the tools to build it. This book delivers exactly that: a clear, actionable roadmap for unlocking trust, accountability, and innovation at every level."
-ADAM TRAVIS, People and Culture Thought Leader

"If you lead a team, work on a team, or interact with a team, you need to read this book. Much has been written about leadership, but in this invaluable book Neil brings decades of experience to answer the critical question of what practical steps you can take to build

Artikelnummer: 9781394392162
Medium: Buch
ISBN: 978-1-394-39216-2
Verlag: Wiley
Erscheinungstermin: 10.03.2026
Sprache(n): Englisch
Auflage: 1. Auflage 2026
Produktform: Gebunden
Gewicht: 431 g
Seiten: 256
Format (B x H): 160 x 231 mm

fachmedien.de
WISSEN. EINFACH. FINDEN.

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