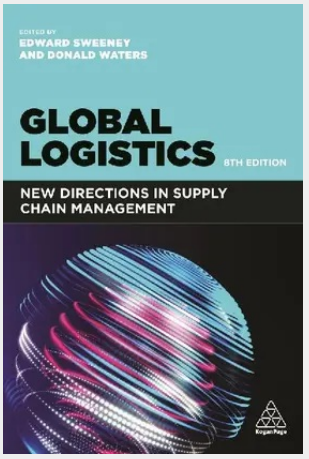
Sweeney / Waters

Global Logistics

New Directions in Supply Chain Management



231,30 €
231,30 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781398600027
Medium: Buch
ISBN: 978-1-3986-0002-7
Verlag: Kogan Page
Erscheinungstermin: 27.07.2021
Sprache(n): Englisch
Auflage: 8. Auflage 2021
Produktform: Gebunden
Gewicht: 1236 g
Seiten: 480
Format (B x H): 161 x 240 mm

Logistics and supply chain management is at the heart of almost every organization globally, as such, developing a well-rounded understanding of these areas has never been more important. Learn from leading sector specialists about key topics, such as supply chain leadership, resilience, technology, design, and more with this guide.*Global Logistics* is the comprehensive guide to understanding the international and complex landscape of modern logistics and supply chain management. The book features expertise from over 30 contributors including leading academics, such as Martin Christopher, Alan McKinnon and Steve New, and experienced consultants to leading firms, such as Alan Braithwaite and Patrick Daly. A global approach has been taken, with input from over a dozen countries, and state-of-the-art research is situated alongside expert practical guidance. Covering a range of topics from supply chain strategy, risk management and sourcing to relationship management, resilience and ethics, **Global Logistics** is essential for those studying or working in logistics and supply chain. Now in its 8th edition, ***Global Logistics*** is fully revised and restructured. Readers will learn how to improve logistics, supply chain management and operational effectiveness as well as how to navigate global supply chains, ensure sustainability and engineer for the future. This new edition also covers: - the impact of leadership and talent management in logistics - how to maximize the potential of technology, industry 4.0 and digitalization - the ways in which different types of performance can be measured and optimized

Logistics and supply chain management are at the heart of almost every organization globally, as such developing a well-rounded understanding of these areas has never been more important. Learn from leading sector specialists about key topics, such as supply chain leadership, resilience, technology, design, and more with this guide. Global Logistics is the comprehensive guide to understanding the international and complex landscape of modern logistics and supply chain management. This book features expertise from 30 contributors including leading academics, such as Martin Christopher, Alan McKinnon and Steve New, and experienced consultants to leading firms including Alan Braithwaite and Patrick Daly. With input from over a dozen countries, a truly global approach is offered which situates state-of-the-art research alongside expert practical guidance. Covering a range of topics from supply chain strategy, risk management and sourcing to relationship management, resilience and ethics, this book is essential for those studying or working in logistics and supply chain. Now in its 8th edition, Global Logistics is fully revised and restructured to provide a clear rationale throughout. Readers will understand how to improve logistics, supply chain management and operational effectiveness as well as how to navigate global supply chains, ensure sustainability and engineer for the future. The new edition also covers important topics such as: - The impact of leadership and talent management in logistics - How to maximize the potential of technology, industry 4.0 and digitalization - The ways in which different types of performance can be measured and optimized

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)