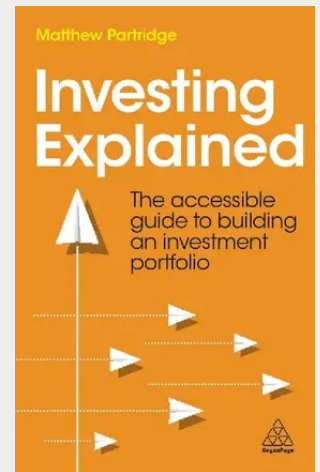


Investing Explained

The Accessible Guide to Building an Investment Portfolio

Maximize your chances of investment success with this accessible and profitable guide which pulls away the curtain to put you on a level footing with the professionals - and points out where the pros can get it wrong. Never in history has it been easier for private investors to get involved in the market, and changes in technology, regulation and access to information mean that the advantage experts may have had is fast disappearing. Written by **Matthew Partridge**, a financial journalist for the UK's leading investment magazine, *Investing Explained* is filled with real life examples and plain English summaries of research produced by banks and academics to separate fact from fiction when it comes to investment clichés. *Investing Explained* covers the basics for beginner investors and includes more in-depth advice for those with more experience. Benefit from an overview of behavioural psychology (and how you can profit from the irrational behaviour of others), advice on fintech apps and cryptocurrencies, and the impact of a political or economic crisis on your investments. Access the stock market with this invaluable guide and build an investment portfolio which can secure your financial future.

Maximize your chances of investment success with this accessible and profitable guide which pulls away the curtain to put you on a level footing with the professionals - and points out where the pros can get it wrong. Never in history has it been easier for private investors to get involved in the market, and changes in technology, regulation and access to information mean that the advantage experts may have had is fast disappearing. Written by Matthew Partridge, a financial journalist for the UK's leading investment magazine, *Investing Explained* is filled with real life examples and plain English summaries of research produced by banks and academics to separate fact from fiction when it comes to investment clichés. *Investing Explained* covers the basics for beginner investors and includes more in-depth advice for those with more experience. Benefit from an overview of behavioural psychology (and how you can profit from the irrational behaviour of others), advice on fintech apps and cryptocurrencies, and the impact of a political or economic crisis on your investments. Access the stock market with this invaluable guide and build an investment portfolio which can secure your financial future.



75,60 €

75,60 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781398604100

Medium: Buch

ISBN: 978-1-3986-0410-0

Verlag: Kogan Page

Erscheinungstermin: 22.02.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Produktform: Gebunden

Gewicht: 613 g

Seiten: 256

Format (B x H): 145 x 222 mm

