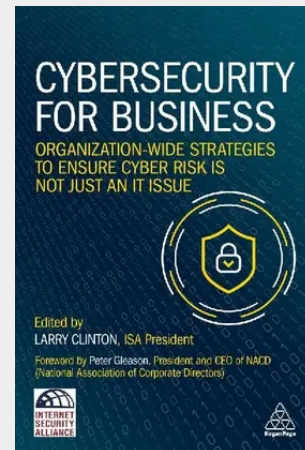


Cybersecurity for Business

Organization-Wide Strategies to Ensure Cyber Risk Is Not Just an IT Issue

FINALIST: International Book Awards 2023 - Business: General
FINALIST: American Book Fest Best Book Award 2023 - Business: General
Balance the benefits of digital transformation with the associated risks with this guide to effectively managing cybersecurity as a strategic business issue. Important and cost-effective innovations can substantially increase cyber risk and the loss of intellectual property, corporate reputation and consumer confidence. Over the past several years, organizations around the world have increasingly come to appreciate the need to address cybersecurity issues from a business perspective, not just from a technical or risk angle. **Cybersecurity for Business** builds on a set of principles developed with international leaders from technology, government and the boardroom to lay out a clear roadmap of how to meet goals without creating undue cyber risk. This essential guide outlines the true nature of modern cyber risk, and how it can be assessed and managed using modern analytical tools to put cybersecurity in business terms. It then describes the roles and responsibilities each part of the organization has in implementing an effective enterprise-wide cyber risk management program, covering critical issues such as incident response, supply chain management and creating a culture of security. Bringing together a range of experts and senior leaders, this edited collection enables leaders and students to understand how to manage digital transformation and cybersecurity from a business perspective.

Balance the benefits of digital transformation with the associated risks with this guide to effectively managing cybersecurity as a strategic business issue. Important and cost-effective innovations can substantially increase cyber risk and the loss of intellectual property, corporate reputation and consumer confidence. Over the past several years, organizations around the world have increasingly come to appreciate the need to address cybersecurity issues from a business perspective, not just from a technical or risk angle. **Cybersecurity for Business** builds on a set of principles developed with international leaders from technology, government and the boardroom to lay out a clear roadmap of how to meet goals without creating undue cyber risk. This essential guide outlines the true nature of modern cyber risk, and how it can be assessed and managed using modern analytical tools to put cybersecurity in business terms. It then describes the roles and responsibilities each part of the organization has in implementing an effective enterprise-wide cyber risk management program, covering critical issues such as incident response, supply chain management and creating a culture of security. Bringing together a range of experts and senior leaders, this edited collection enables leaders and students to understand how to manage digital transformation and cybersecurity from a business perspective.



44,30 €

44,30 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781398606142

Medium: Buch

ISBN: 978-1-3986-0614-2

Verlag: Kogan Page

Erscheinungstermin: 26.04.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Produktform: Kartoniert

Gewicht: 406 g

Seiten: 264

Format (B x H): 156 x 234 mm

