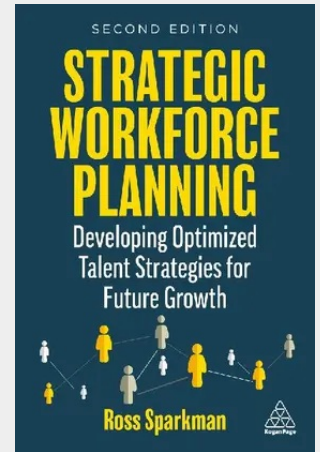


Strategic Workforce Planning

Developing Optimized Talent Strategies for Future Growth

Strategic workforce planning can often be complex and technical, so how can organizations demystify the processes to effectively prepare for current and future workforce requirements? **Strategic Workforce Planning** is a comprehensive guide that explains what it is, why it's necessary and most importantly, how to do it. It enables HR professionals to understand and resolve core business matters, from analysing future hiring demand to prioritizing investments like training and development. It also covers how to manage the impact of artificial intelligence (AI), automation and machine learning on the global workforce. This fully updated second edition features a new chapter on remote working strategies and operational workforce planning, as well as new and updated case studies and material on workforce planning in a downturn and for Diversity and Inclusion. Providing fresh perspectives alongside the fundamental theory, **Strategic Workforce Planning** is essential reading for practitioners of all levels of experience looking to align people strategy with company strategy and maintain competitive advantage.



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