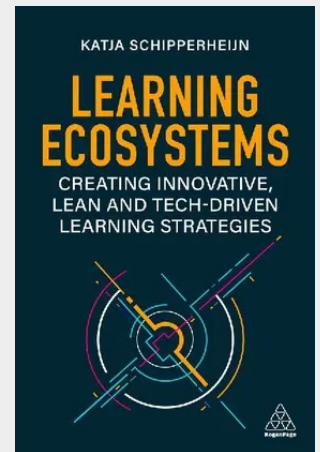


Learning Ecosystems

Creating Innovative, Lean and Tech-Driven Learning Strategies

SHORTLISTED: *Business Book Awards 2023 - International Business Book* **Building and sustaining an organization which is nimble, adaptable, resilient and future proof is both complex and urgent. Only those with flexible and innovative Learnscapes will succeed.** *Learning Ecosystems* explains how organizations evolve into LearnScapes where learning techniques are aligned with continuous interaction with the ecosystem they are part of. It explains how to upskill and reskill a workforce continuously in an increasingly collaborative and tech-enabled world. Full of practical guidance and strategic advice, this book covers how to take a lifelong approach to learning in the organization and the core competencies needed for this. It explains what to do when building a value and data-driven learning strategy and discusses the symbiosis of people and technology. This book explores lean learning, data analytics, learning technologies including artificial intelligence (AI) and the ethics of using these technologies. There is also crucial guidance on how to take a human-centric approach to innovation. *Learning Ecosystems* demonstrates the value of continuous improvement and offers techniques for a variety of situations including problem analyses, experimentation and algorithmic business thinking. Most importantly, it provides guidance on how to build a learning culture and a learning ecosystem throughout the company. Supported by case studies from companies including Etihad Airways, ING, ESF and FEDEX, this is essential reading from a leading learning innovator who has helped global organizations to rethink their learning strategies to achieve sustained business growth.

Building and sustaining an organization which is nimble, adaptable, resilient and future proof is both complex and urgent. Only those with flexible and innovative Learnscapes will succeed. *Learning Ecosystems* explains how organizations evolve into LearnScapes where learning techniques are aligned with continuous interaction with the ecosystem they are part of. It explains how to upskill and reskill a workforce continuously in an increasingly collaborative and tech-enabled world. Full of practical guidance and strategic advice, this book covers how to take a lifelong approach to learning in the organization and the core competencies needed for this. It explains what to do when building a value and data-driven learning strategy and discusses the symbiosis of people and technology. This book explores lean learning, data analytics, learning technologies including artificial intelligence (AI) and the ethics of using these technologies. There is also crucial guidance on how to take a human-centric approach to innovation. *Learning Ecosystems* demonstrates the value of continuous improvement and offers techniques for a variety of situations including problem analyses, experimentation and algorithmic business thinking. Most importantly, it provides guidance on how to build a learning culture and a learning ecosystem throughout the company. Supported by case studies from companies including Etihad Airways, ING, ESF and FEDEX, this is essential reading from a leading learning innovator who has helped global organizations to rethink their learning strategies to achieve sustained business growth.



42,70 €

42,70 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781398607408

Medium: Buch

ISBN: 978-1-3986-0740-8

Verlag: Kogan Page

Erscheinungstermin: 27.09.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Produktform: Kartoniert

Gewicht: 445 g

Seiten: 288

Format (B x H): 156 x 234 mm

