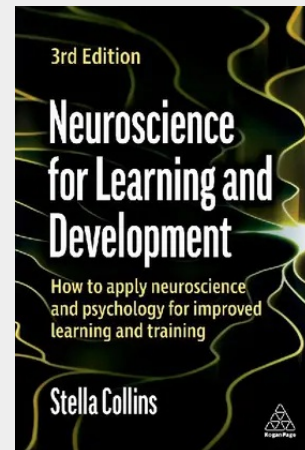


## Neuroscience for Learning and Development

How to Apply Neuroscience and Psychology for Improved Learning and Training

**Neuroscience for Learning and Development provides L&D professionals the tools and ideas to design and deliver effective initiatives with knowledge of how our brains process information.** Using the latest research and concepts, this book covers areas such as motivation, habits and the link between sleep and learning. It demonstrates how to create effective learning environments and make learning 'stickier' with advancements in AI and digital learning, and through the use of stories. The practical tools and guidance can be applied in different contexts, such as digital learning, in-person training sessions and presentations. The third edition contains a new chapter on creating an autonomous learning culture. It explains the strategies, tools and techniques L&D professionals can use to encourage and support employees to learn in the flow of work. With insights from L&D practitioners who have applied these approaches in organizations such as The Open University, this edition is an indispensable book for creating and maintaining workplace learning that benefits people and organizations.

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**44,80 €**

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Lieferfrist: bis zu 10 Tage

**Artikelnummer:** 9781398608337

**Medium:** Buch

**ISBN:** 978-1-3986-0833-7

**Verlag:** Kogan Page

**Erscheinungstermin:** 27.06.2023

**Sprache(n):** Englisch

**Auflage:** 3. Auflage 2023

**Produktform:** Kartoniert

**Gewicht:** 1060 g

**Seiten:** 328

**Format (B x H):** 156 x 234 mm

