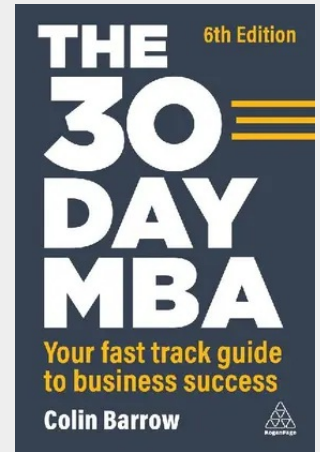


30 Day MBA

Your Fast Track Guide to Business Success

Accelerate your career and transform your skillset without the commitment or cost of an MBA. This internationally bestselling book distils the full insights of an MBA, providing a comprehensive and engaging guide to success. This latest edition has been extensively updated to reflect the evolving curriculums from leading business schools, including new theories and insights on globalization and entrepreneurship. **The 30 Day MBA** takes you beyond the basics as it covers all 12 core disciplines of MBA courses, supported by insightful case studies from world-leading organizations such as Ikea, Cisco, Shell and Heinz. **Colin Barrow** draws upon his extensive academic and professional career to provide insights, guidance and clarity that equals the teaching from the world's top business schools. Look no further than **The 30 Day MBA** to broaden your mind with all the knowledge and confidence you need to overcome the competition and excel in your career.

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