Bilan

Confident UX

The Essential Skills for User Experience Design



Discover the fundamental skills, insights and technical knowledge behind UX design and development. The UX (user experience) industry is growing by 39% every year. This is an exciting sector which demands a combination of technical expertise and creative flair. UX is also a vital ingredient for business success in a wide range of industries: every company that has a website, app or platform also has a UX team working behind the scenes. From research and information architecture to front-end design and usability testing, this is your essential guide to the benefits and intricacies of UX. **Adrian Bilan** draws upon his years of experience as a high-profile UX designer and mentor as he clarifies how you can adopt a UX mindset and uncover the skills that will lead to success. Build your confidence and discover your full potential through ***Confident UX***.**About the *Confident* series...** From coding and data science to cloud and cyber security, the ***Confident*** books are perfect for building your technical knowledge and enhancing your professional career.

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