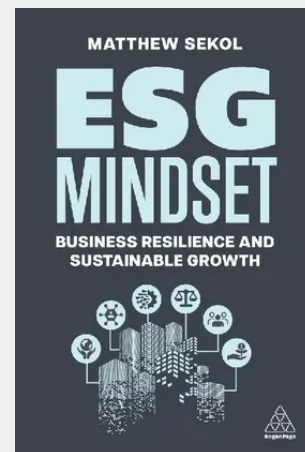


ESG Mindset

Business Resilience and Sustainable Growth

Businesses who take environmental, social and corporate governance (ESG) seriously can transform their companies, industries and economies worldwide. Learn how to think critically about ESG to ensure your company remains resilient with sustainable growth in the long term. ESG goes beyond decarbonization commitments, corporate goals and industry awards to core business issues, stakeholders and the balance sheet. Managing these risks and opportunities requires courage, imagination and careful analysis to improve and innovate around what is and isn't working at a company. It requires mainstreaming a consistent definition of ESG so key decision-makers are empowered to act across the business and their value chains, including in daily business practices, communication with stakeholders, financial considerations, and the integration of new technologies and products. **ESG Mindset** guides business leaders, ESG specialists and CSR strategists through the nuanced and most thoughtful ways to focus on these core business issues. Equipping readers with an enhanced way to think through complex business decisions and interconnected crises, the book provides accessible perspectives and real-world examples from companies around the world that have implemented a meaningful approach to ESG and learned lessons along the way. Readers will learn how to think about pressing ESG challenges from a new perspective and build defensibility in their efforts to future-proof a business and potentially save the world as only they can.

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