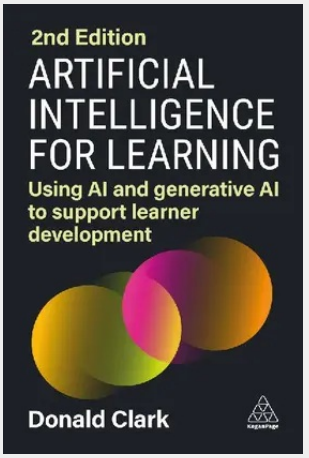
Clark

Artificial Intelligence for Learning

Using AI and Generative AI to Support Learner Development



With Artificial Intelligence (AI) creating huge opportunities for learning and employee development, how can learning professionals best implement the use of AI into their environment?*Artificial Intelligence for Learning* is the essential guide for learning professionals who want to understand how to use AI to improve all aspects of learning in organizations. This new edition debunks the myths and misconceptions around AI, discusses the learning theory behind generative AI and gives strategic and practical advice on how AI can be used. This book also includes specific guidance on how AI can provide learning support, chatbot functionality and content, as well as ideas on ethics and personalization. This book is necessary reading for all learning practitioners needing to understand AI and what it means in practice.

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