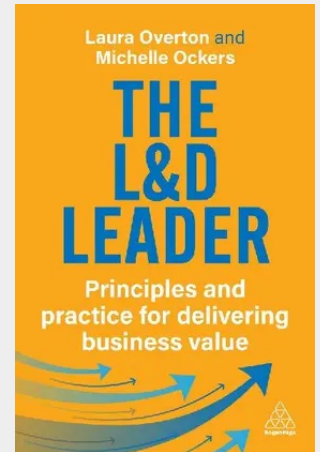


L&d Leader

Principles and Practice for Delivering Business Value

Senior L&D professionals need to deliver value to the business and equip employees with the skills they need to succeed in a constantly changing world of work. But how can they do this? This book has the answer. Written by two leading voices in the industry, this book combines more than 20 years' research with over 7,500 L&D professionals and interviews with more than 150 learning leaders. *It* is a practical, evidence-based guide for senior L&D practitioners. It allows these professionals to assess where to focus efforts to best support the workforce, align priorities with the overall business strategy and adapt L&D activities for optimum results. ***The L&D Leader*** covers the key principles that senior L&D professionals need and the practices they should adopt in order to deliver the best results for the business. This book discusses why new technologies, models and processes won't offer the solutions that the organization needs for its employees' learning and explains why a new approach is necessary. It outlines the key principles needed to succeed including being data-driven, flexible, outcomes-led, innovative and, most importantly, how to build these principles into everyday practice. There is also discussion of how to optimize culture, onboarding, engagement and inclusion in the workforce and how to scale success for high-performing teams. Full of practical advice and real-world examples from organizations including Unilever, Starbucks, 7-Eleven, PwC and National Australia Bank, this is ideal reading for all senior L&D professionals needing to take a strategic approach to learning that benefits both employees and the business as a whole.



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