

Simon

Make Your Own Lane

Think Creatively at Work

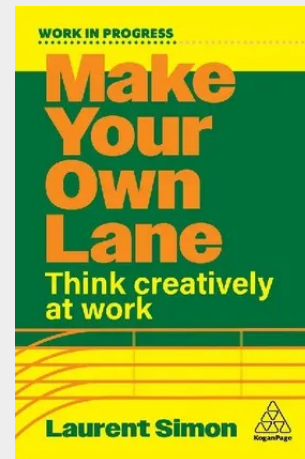
The professional landscape is increasingly automated and evolving. With AI taking on more and more tasks and disruption becoming ever more common, creative thinking has become the key skill of the day. Everyone in the workplace needs to be able to think around topics, find multiple ways of solving a problem, develop new approaches to their work and find ways to enhance existing processes. **Make Your Own Lane** shows you how to create by association and elimination and draw inspiration from the world around you to truly unlock your creative mind and hone your own approach to work. Once you've read this book, you'll understand what this skill looks like on a practical level as well as how to display creativity in job applications, interviews and the first 100 days of a role, equipping you for the workforce of the future. *You don't have to have it all figured out. **Work in Progress** is a series for anyone building confidence at work, whether you're stepping into a new role, switching paths or figuring things out as you go. These books help you build essential skills like speaking up, navigating setbacks and working with mentors, all without the pressure. Straightforward and practical, they make sense of the things no one teaches you, like what "professional" actually looks like. No jargon. Just real advice to help you grow with confidence, at your own pace. Because learning how to work is part of the job.*

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Everyone in the workplace needs to be able to think around topics, find multiple ways of solving a problem, develop new approaches to their work and find ways to enhance existing processes. **Make Your Own Lane** shows you how to create by association and elimination and draw inspiration from the world around you to truly unlock your creative mind and hone your own approach to work.

Once you've read this book, you'll understand what this skill looks like on a practical level as well as how to display creativity in job applications, interviews and the first 100 days of a role, equipping you for the workforce of the future.

You don't have to have it all figured out. **Work in Progress** is a series for anyone building confidence at work, whether you're stepping into a new role, switching paths or figuring things out as you go. These books help you build essential skills like speaking up, navigating setbacks and working with mentors, all without the pressure. Straightforward and practical, they make sense of the things no one teaches you, like what "professional" actually looks like. No jargon. Just real advice to help you grow with confidence, at your own pace. Because learning how to work is part of the job.



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