

AI Strategy for HR

Design and Implement an Effective Strategy for Business Success

Is your HR function ready to lead with AI or is it at risk of being left behind? AI Strategy for HR by Natalie Shiels is a practical guide for CHROs, HR directors and senior talent leaders who need to integrate AI into the people function to drive organizational performance and workforce resilience. Written by an expert with experience in both HR and AI, this book shows how to transform HR from a passive observer into a proactive, data-driven strategic partner. It explains the urgency, opportunities and risks of AI adoption and provides a clear roadmap for building, implementing and scaling an AI strategy that aligns with business goals. You'll learn how to: - Build and execute a robust AI strategy for HR - Select and integrate the right AI tools across the employee lifecycle - Navigate ethical, legal and governance issues in AI adoption - Use people analytics for workforce planning and succession - Lead cultural change and prepare HR teams for AI-enabled transformation Covering every stage of the employee journey, from recruitment and onboarding to L&D, retention and reward, AI Strategy for HR equips senior leaders to future-proof the HR function, strengthen decision-making and deliver measurable business value. Themes include: AI in HR, people analytics, workforce planning, digital transformation, HR strategy, ethical AI

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