

The 30 Day MBA

Your Fast Track Guide to Business Success

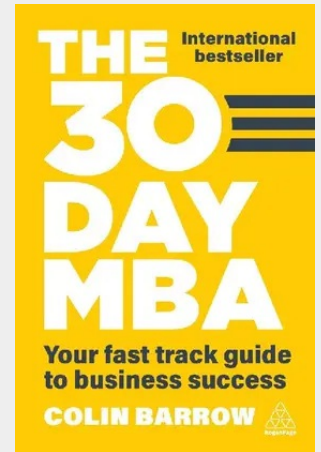
Gain all the skills you'd get from studying for an MBA in a classroom-free way and accelerate your business career in only 30 days. This internationally bestselling book distils the full insights of MBA knowledge and disciplines, providing a comprehensive and engaging guide to workplace success. This new edition has been thoroughly updated to reflect the changing curriculums from leading business schools reflecting how businesses are affected by such things as remote work, global disruption and geopolitics and the rise of AI, combined with the shift in learning to online training and the surge in microcredentials. **The 30 Day MBA** covers the core 12 disciplines of knowledge from MBA courses and is supported by insightful use-cases from world-leading organizations including IKEA, Cisco, Shell and Heinz. Look no further than **The 30 Day MBA** to broaden your business skills.

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