

The OKR Blueprint

A Proven Framework for Implementing Objectives and Key Results at Scale

Deliver measurable results by turning OKRs from theory into action. *The OKR Blueprint* by **Philipp Schett** helps mid to senior-career managers, team leaders and strategy professionals implement Objectives and Key Results (OKRs) that actually work. Built on insights from over 250 successful OKR implementations, this practical guide transforms OKRs into a dynamic system for execution, alignment and measurable growth. Through the OKRA (Objectives, Key Results and Actions) model, this practical guide explores how to make OKRs scalable, repeatable and truly embedded in day-to-day operations. Drawing on real-world examples from organizations including Kiwibank, Virgin Media O2, ABB Smart Power, VieMed Healthcare and Hiringa Energy, the book provides the tools and structure needed to achieve meaningful results. You'll learn how to: - Build strong OKR foundations with the right process, people and cadence - Align OKRs through workshops, townhalls and check-ins - Apply change management and training to drive adoption - Turn strategic intent into actionable, measurable outcomes - Make OKRs part of your company's performance culture Clear, actionable and grounded in proven experience, *The OKR Blueprint* gives readers the framework to connect strategy with execution and deliver results that scale. **Themes include:** Objectives and Key Results, OKR strategy, performance alignment, goal setting, strategy execution, organizational change, leadership impact

Deliver measurable results by turning OKRs from theory into action. The OKR Breakthrough by Philipp Schett helps mid to senior-career managers, team leaders and strategy professionals implement Objectives and Key Results (OKRs) that actually work. Built on insights from over 250 successful OKR implementations, this practical guide transforms OKRs into a dynamic system for execution, alignment and measurable growth. Through the OKRA (Objectives, Key Results and Actions) model, this practical guide explores how to make OKRs scalable, repeatable and truly embedded in day-to-day operations. Drawing on real-world examples from organizations including Kiwibank, AssetMark, ABB Smart Power, Claro and Renault, the book provides the tools and structure needed to achieve meaningful results. You'll learn how to: - Build strong OKR foundations with the right process, people and cadence - Align OKRs through workshops, townhalls and check-ins - Apply change management and training to drive adoption - Turn strategic intent into actionable, measurable outcomes - Make OKRs part of your company's performance culture Clear, actionable and grounded in proven experience, The OKR Breakthrough gives readers the framework to connect strategy with execution and deliver results that scale. Themes include: Objectives and Key Results, OKR strategy, performance alignment, goal setting, strategy execution, organizational change, leadership impact



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