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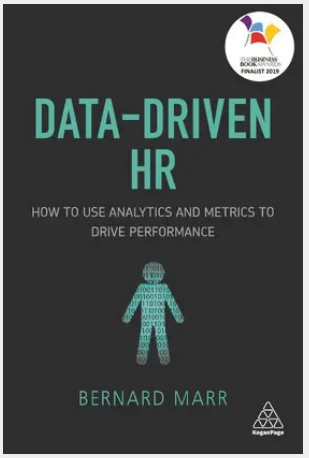
Data-Driven HR

How to Use Analytics and Metrics to Drive Performance



FINALIST: Business Book Awards 2019 - HR and Management Category

Traditionally seen as a purely people function unconcerned with numbers, HR is now uniquely placed to use company data to drive performance, both of the people in the organization and the organization as a whole. ***Data-Driven HR*** is a practical guide which enables HR professionals to leverage the value of the vast amount of data available at their fingertips. Covering how to identify the most useful sources of data, collect information in a transparent way that is in line with data protection requirements and turn this data into tangible insights, this book marks a turning point for the HR profession.

Covering all the key elements of HR including recruitment, employee engagement, performance management, wellbeing and training, ***Data-Driven HR*** examines the ways data can contribute to organizational success by, among other things, optimizing processes, driving performance and improving HR decision making. Packed with case studies and real-life examples, this is essential reading for all HR professionals looking to make a measurable difference in their organizations.

Auf Anfrage

Nicht mehr lieferbar

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