

Foundations of SQL Server 2008 R2 Business Intelligence

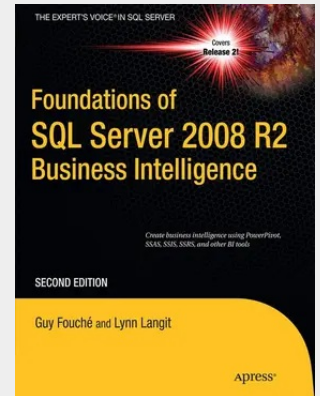
introduces the entire exciting gamut of business intelligence tools included with SQL Server 2008. Microsoft has designed SQL Server 2008 to be more than just a database. It's a complete business intelligence (BI) platform. The database is at its core, and surrounding the core are tools for data mining, modeling, reporting, analyzing, charting, and integration with other enterprise-level software packages.

SQL Server 2008 puts an incredible amount of BI functionality at your disposal. But how do you take advantage of it? That's what this book is all about. Authors **Guy Fouché** and **Lynn Langit** show how to implement end-to-end BI solutions using SQL Server Analysis Services (SSAS), SQL Server Integration Services (SSIS), SQL Server Reporting Services (SSRS), and other tools in the Microsoft business intelligence toolkit. You'll learn about all-features such as PowerPivot and Report Builder 3.0. Also provided are clear examples of predictive analysis made possible through powerful data mining features in SQL Server.

If you're an analyst or developer working with SQL Server 2008 who is charged with delivering results that drive business success, you can't afford to be without this book; you can't afford to ignore the powerful business intelligence suite that Microsoft has placed at your disposal.

- Provides the "big picture" of Microsoft's BI tool suite
- Covers PowerPivot and other game-changing technologies introduced alongside SQL Server 2008 Release 2
- Gives a practical analysis of features based on real-world practices

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