

Heider

Living Virtually

Researching New Worlds

Virtual worlds are most often three dimensional locales, where people create virtual personae (called avatars) who come to play, socialize, and work. This edited collection of groundbreaking research on virtual worlds offers a wide-ranging look at the sociology, politics, and communication practices in virtual worlds from a group of scholars in the United States and abroad.

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40,50 €

37,85 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781433101304

Medium: Buch

ISBN: 978-1-4331-0130-4

Verlag: Peter Lang

Erscheinungstermin: 06.02.2009

Sprache(n): Englisch

Auflage: 1. Auflage 2009

Serie: Digital Formations

Produktform: Kartoniert

Gewicht: 438 g

Seiten: 298

Format (B x H): 150 x 225 mm

