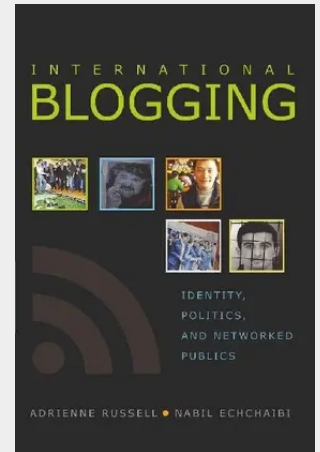


International Blogging

Identity, Politics and Networked Publics

Bloggers around the world produce material for local, national and international audiences, yet they are developing in ways that are distinct from the U.S. model. Through case studies of blogs written in English, Chinese, Arab, French, Russian, and Hebrew, this book explores the way blogging is being conceptualized in different cultural contexts. The authors move beyond the most highly trafficked sites to shed light on larger developments taking place online, calling into question assumptions that form the foundation of much of what we read on blogging and, by extension, on global amateur or do-it-yourself media. This book suggests a more nuanced approach to understanding how blogospheres serve communication needs, how they exist in relation to one another, where they exist apart as well as where they overlap, and how they interact with other forms of communication in the larger media landscape.

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