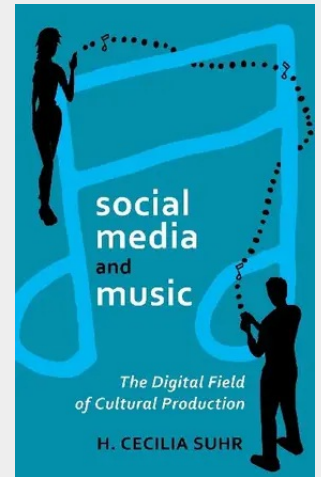


social media and music

This book explores social networking sites as the digital field of cultural production by loosely drawing from Pierre Bourdieu's notion of field and capital. The book examines four case studies on MySpace, YouTube, Second Life, and Indaba Music, and the roles and the impact they have on the music industry and musicians. In doing so, the author explores the groundbreaking developments that empower independent musicians and problematizes the emergence of a variety of issues symptomatic of social media environments at the height of convergence culture.

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