

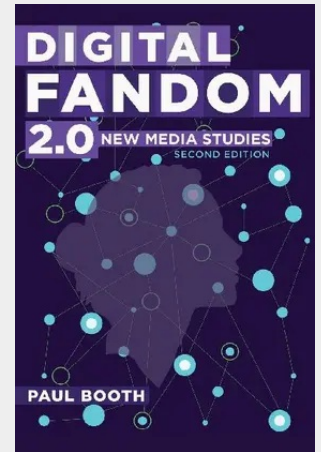
Booth

Digital Fandom 2.0

New Media Studies

In this completely revised and updated version of , Paul Booth extends his analysis of fandom in the digital environment. With new chapters that focus on the economics of crowdfunding, the playfulness of Tumblr, and the hybridity of the fan experience, alongside revised chapters that explore blogs, wikis, and social networking sites, continues to develop the «philosophy of playfulness» of the contemporary fan. Booth's analysis reveals the many facets of the digital fan experience, including hybrid fandom, demediation, and the digi-gratis economy. With a foreword from noted fan scholar Matt Hills, Booth's new shows the power of the fan in the digital age.

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60,15 €

56,21 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781433131509

Medium: Buch

ISBN: 978-1-4331-3150-9

Verlag: Peter Lang

Erscheinungstermin: 20.10.2016

Sprache(n): Englisch

Auflage: 2. Auflage 2016

Serie: Digital Formations

Produktform: Kartoniert

Gewicht: 438 g

Seiten: 284

Format (B x H): 150 x 225 mm

