

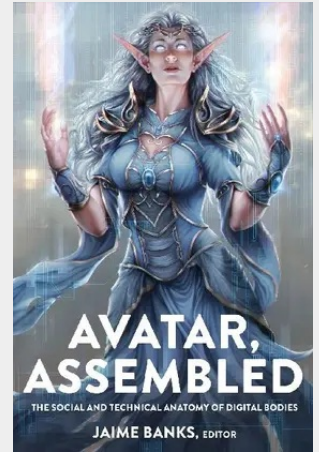
Banks

Avatar, Assembled

The Social and Technical Anatomy of Digital Bodies

is a curated volume that unpacks videogame and virtual world avatars—not as a monolithic phenomenon (as they are usually framed) but as sociotechnical assemblages, pieced together from social (human-like) features like voice and gesture to technical (machine-like) features like graphics and glitches. Each chapter accounts for the empirical, theoretical, technical, and popular understandings of these avatar "components"—60 in total—altogether offering a nuanced explication of avatars-as-assemblages as they matter in contemporary society and in individual experience. The volume is a "crossover" piece in that, while it delves into complex ideas, it is written in a way that will be accessible and interesting to students, researchers, designers, and practitioners alike.

Avatar, Assembled is a curated volume that unpacks videogame and virtual world avatars-not as a monolithic phenomenon (as they are usually framed) but as sociotechnical assemblages, pieced together from social (human-like) features like voice and gesture to technical (machine-like) features like graphics and glitches. Each chapter accounts for the empirical, theoretical, technical, and popular understandings of these avatar "components"-60 in total-altogether offering a nuanced explication of avatars-as-assemblages as they matter in contemporary society and in individual experience. The volume is a "crossover" piece in that, while it delves into complex ideas, it is written in a way that will be accessible and interesting to students, researchers, designers, and practitioners alike.



63,60 €

59,44 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781433135606

Medium: Buch

ISBN: 978-1-4331-3560-6

Verlag: Peter Lang

Erscheinungstermin: 17.11.2017

Sprache(n): Englisch

Auflage: 1. Auflage 2017

Serie: Digital Formations

Produktform: Kartoniert

Gewicht: 484 g

Seiten: 328

Format (B x H): 150 x 225 mm

