

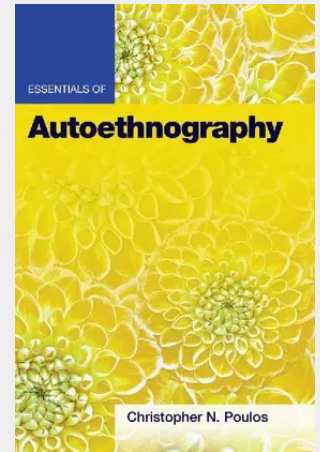
Essentials of Autoethnography

The brief, practical texts in the Essentials of Qualitative Methods series introduce social science and psychology researchers to key approaches to capturing phenomena not easily measured quantitatively, offering exciting, nimble opportunities to gather in-depth qualitative data. In this book, Christopher Poulos provides a step-by-step guide to writing autoethnography, illustrating its essential features and practices with excerpts from his own and others' work. Autoethnography is an approach to research and writing that seeks to describe and systematically analyze one's personal experience in various contexts, and thereby understand its cultural, social, and emotional meaning. About the Essentials of Qualitative Methods book series: Even for experienced researchers, selecting and correctly applying the right method can be challenging. In this groundbreaking series, leading experts in qualitative methods provide clear, crisp, and comprehensive descriptions of their approach, including its methodological integrity, and its benefits and limitations. Each book includes numerous examples to enable readers to quickly and thoroughly grasp how to leverage these valuable methods.

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