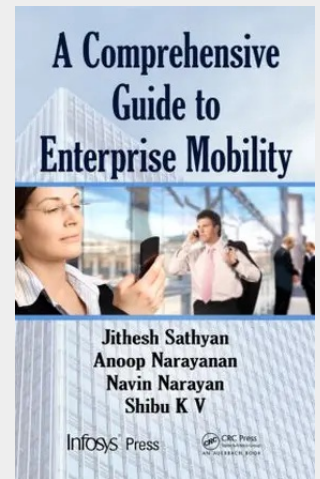


A Comprehensive Guide to Enterprise Mobility

Although enterprise mobility is in high demand across domains, an absence of experts who have worked on enterprise mobility has resulted in a lack of books on the subject. A Comprehensive Guide to Enterprise Mobility fills this void. It supplies authoritative guidance on all aspects of enterprise mobility—from technical aspects and applications to implementation. The book introduces basic concepts such as enterprise mobility adoption strategy and user requirements in mobility. Illustrating the technical aspects of enterprise mobility, it analyzes the key features and challenges in developing mobility solutions for various domains. The text is organized into four sections: - Mobility Concepts: supplies a solid foundation in enterprise mobility, from strategy definition to deployment of enterprise mobility solutions - Mobile Solutions and Case Studies: introduces readers to the applications of enterprise mobility across a wide range of industry sectors - Mobile Application Development: supplies an overview of popular mobile platforms and mobile programming languages - Technology Considerations in Mobility: details hybrid and supporting technologies in enterprise mobility. The book's case studies illustrate the complete lifecycle in the development of mobility solutions, including the high level requirements, architecture, and design principles for each use case. Demonstrating how to put the concepts covered into practice, the text details the application of mobility solutions across various domains, including the healthcare, retail, airline, and pharmaceutical industries.



183,50 €
171,50 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781439867358
Medium: Buch
ISBN: 978-1-4398-6735-8
Verlag: CRC Press
Erscheinungstermin: 17.09.2012
Sprache(n): Englisch
Auflage: Erscheinungsjahr 2012
Produktform: Gebunden
Gewicht: 992 g
Seiten: 556
Format (B x H): 161 x 240 mm

