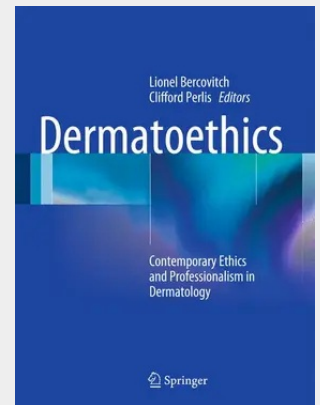


Dermatoethics

Contemporary Ethics and Professionalism in Dermatology

There has been a sea-change in dermatology in the last three decades. Managed care, electronic records and communication, cosmetic dermatology, direct-to-consumer advertising, core competencies, and conflicts of interest were either nascent concepts or not even on the horizon as recently as the mid-1980s. The public, accrediting organizations, and physicians themselves recognize the need for training resources in dermatology ethics and professionalism. There is a need to address these topics in a format that will stimulate dialogue and reflection.

There has been a sea-change in dermatology in the last three decades. Electronic communication, social networking, healthcare reform, the changing reimbursement scene, consumerism and the business of medicine, cosmetic dermatology and medical spas, and advances in genetic technology, all give rise to new ethical concerns. These developments combined with the frailties of human nature, to which physicians are not exempt, underscore the need for ongoing teaching and dialogue on contemporary issues in dermatologic ethics and professionalism. The public, accrediting organizations, and physicians themselves recognize the need for training resources in dermatology ethics and professionalism. *Dermatoethics: Contemporary Ethics and Professionalism in Dermatology* represents an analysis of real-life case scenarios that is both practical and scholarly. Each chapter deals with a specific topic by presenting one or more case vignettes pertinent to that topic. These topics are relevant for those teaching in ethics, dermatology trainees and practicing dermatologists in academia. The vignettes are followed by a detailed analysis by the chapter author identifying relevant contemporary trends as well as pertinent ethical principles. This book is readable, contemporary, and thought-provoking, yet scholarly and authoritative.



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