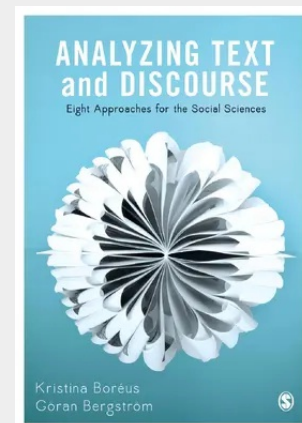


Analyzing Text and Discourse

Eight Approaches for the Social Sciences

A unique anthology of textual analysis methodologies, this book offers a thorough introduction to the key approaches and the tools students need to implement them. Every chapter contains not just the theory behind each methodology, but also its advantages and disadvantages, its problems with ontology and language, and its relationship to studying social phenomenon. Through contemporary and relatable real-world worked examples, the book illustrates different contexts in which a methodology has been successfully used and allows students to see the methods in action and extrapolate the techniques into their own research. Methods included: - Content analysis - Argumentation analysis - Qualitative analysis of ideas - Narrative analysis - Metaphor analysis - Multimodal discourse analysis - Discourse analysis Engaging and authoritative in equal measure, this guide to textual analysis is the perfect foundation for students conducting research in the social sciences.



Auf Anfrage

Nicht mehr lieferbar

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