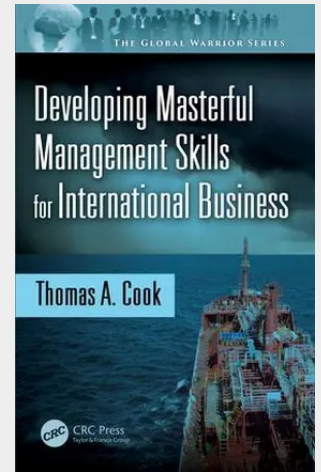


Cook

Developing Masterful Management Skills for International Business

This book focuses on the new challenges created for managers by the recent recession. Executives need to learn new skills and run companies delivering results under an entirely new set of conditions and working environments. This book analyzes these issues and provides step-by-step guidance on how to improve decision making. It provides readers with management tools that enhance the opportunity for positive growth and better results. The book maintains a focus on the changes in the new economy and how to manage successfully in this new environment.



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