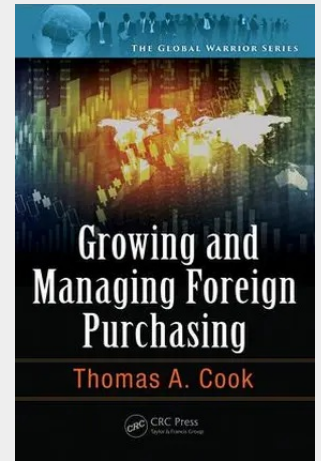


Cook

Growing and Managing Foreign Purchasing

This book compares the basic skillset of domestic purchasing to that of global purchasing. It provides a very detailed blueprint and best practices guide for avoiding costly mistakes and improving purchasing effectiveness. It also details supply chain globalization impacts on freight, logistics, customs issues, managing foreign suppliers, risk mitigation, and profit potential improvement. It differentiates itself from other books as being more comprehensive, detailed, and broad reaching into every aspect of purchasing on an international scale.



86,00 €

80,37 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9781482226256

Medium: Buch

ISBN: 978-1-4822-2625-6

Verlag: Apple Academic Press Inc.

Erscheinungstermin: 05.08.2016

Sprache(n): Englisch

Auflage: 1. Auflage 2016

Serie: Global Warrior Series

Produktform: Gebunden

Gewicht: 698 g

Seiten: 388

Format (B x H): 270 x 238 mm

