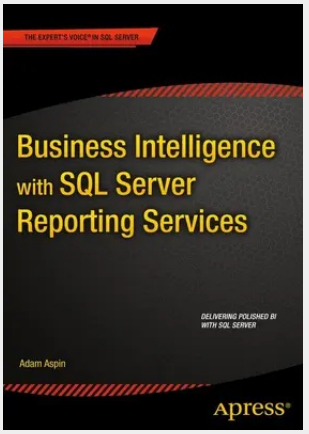
Aspin

Business Intelligence with SQL Server Reporting Services



Business Intelligence with SQL Server Reporting Services helps you deliver business intelligence with panache. Harness the power of the Reporting Services toolkit to combine charts, gauges, sparklines, indicators, and maps into compelling dashboards and scorecards. Create compelling visualizations that seize your audience’s attention and help business users identify and react swiftly to changing business conditions. Best of all, you'll do all these things by creating new value from software that is already installed and paid for – SQL Server and the included SQL Server Reporting Services. Businesses run on numbers, and good business intelligence systems make the critical numbers immediately and conveniently accessible. Business users want access to key performance indicators in the office, at the beach, and while riding the subway home after a day's work. Business Intelligence with SQL Server Reporting Services helps you meet these need for anywhere/anytime access by including chapters specifically showing how to deliver on modern devices such as smart phones and tablets. You'll learn to deliver the same information, with similar look-and-feel, across the entire range of devices used in business today. - Key performance indicators give fast notification of business unit performance - Polished dashboards deliver essential metrics and strategic comparisons - Visually arresting output on multiple devices focuses attention

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