

Mastering Zoho Creator

Build Cloud-Based Business Applications from the Ground Up

Learn how to use Zoho Creator effectively to benefit your business. This book takes you through a number of real-life scenarios and teaches you how to use Zoho Creator to create solutions for your business, with no technical background needed and with little to no coding required.

Sound too good to be true? Not with Zoho Creator. With the help of *this book* you can create a fully-functional cloud-based app that manages your company information, is elegant to use, and cost-effective to maintain. Get started today.

Technology makes our lives easier and there are a large number of resources on offer to help with various tasks, including managing business information. With all the tools, apps, and services to choose from, it is still a daunting and often expensive undertaking for businesses to create solutions that fit their specific requirements. *Mastering Zoho Creator* will guide you through all of this.

What You'll Learn

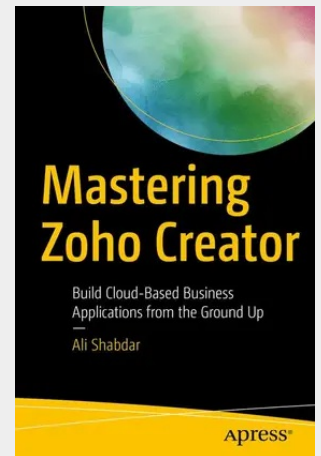
- Build Zoho Creator applications properly from the ground up
- Design with the user in mind
- Design with the data in mind
- Create and launch real world business applications, such as real estate management system
- Integrate your app with external tools and services
- Extend the capabilities of other Zoho offerings such as CRM
- Add advanced features by coding in Deluge scripting language

Who This Book Is For

- Small business owners and solopreneurs who want to create business applications and solution to solve their day-to-day problems without the need for prior technical knowledge, coding, or the help of programmers and expensive external consultants.
- Solution providers and consultants who want to learn the ins and outs of Zoho tools and create world-class business applications for their clients quickly and efficiently.

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