

Applied Analytics through Case Studies Using SAS and R

Implementing Predictive Models and Machine Learning Techniques

Examine business problems and use a practical analytical approach to solve them by implementing predictive models and machine learning techniques using SAS and the R analytical language.

This book is ideal for those who are well-versed in writing code and have a basic understanding of statistics, but have limited experience in implementing predictive models and machine learning techniques for analyzing real world data. The most challenging part of solving industrial business problems is the practical and hands-on knowledge of building and deploying advanced predictive models and machine learning algorithms. *Applied Analytics through Case Studies Using SAS and R* is your answer to solving these business problems by sharpening your analytical skills.

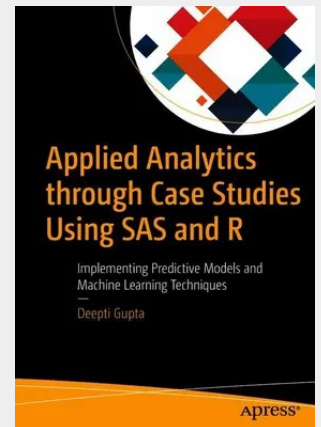
What You'll Learn

- Understand analytics and basic data concepts
- Use an analytical approach to solve Industrial business problems
- Build predictive model with machine learning techniques
- Create and apply analytical strategies

Who This Book Is For

Data scientists, developers, statisticians, engineers, and research students with a great theoretical understanding of data and statistics who would like to enhance their skills by getting practical exposure in data modeling.

Practical and hands-on approach in building the predictive model and machine learning technique using SAS & R. Covers real world business case studies from 6 industrial domains. Application of analytical approach to industrial business problems.



64,19 €

59,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781484235249

Medium: Buch

ISBN: 978-1-4842-3524-9

Verlag: Apress

Erscheinungstermin: 04.08.2018

Sprache(n): Englisch

Auflage: 1. Auflage 2018

Produktform: Kartoniert

Gewicht: 793 g

Seiten: 404

Format (B x H): 178 x 254 mm

