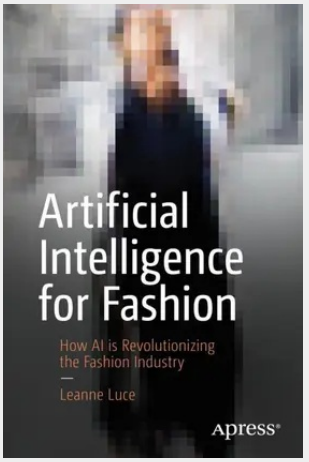
Luce

Artificial Intelligence for Fashion

How AI is Revolutionizing the Fashion Industry



37,44 €
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Learn how Artificial Intelligence (AI) is being applied in the fashion industry. With an application focused approach, this book provides real-world examples, breaks down technical jargon for non-technical readers, and provides an educational resource for fashion professionals. The book investigates the ways in which AI is impacting every part of the fashion value chain starting with product discovery and working backwards to manufacturing.

Artificial Intelligence for Fashion walks you through concepts, such as connected retail, data mining, and artificially intelligent robotics. Each chapter contains an example of how AI is being applied in the fashion industry illustrated by one major technological theme. There are no equations, algorithms, or code. The technological explanations are cumulative so you'll discover more information about the inner workings of artificial intelligence in practical stages as the book progresses.

What You'll Learn

- Gain a basic understanding of AI and how it is used in fashion
- Understand key terminology and concepts in AI
- Review the new competitive landscape of the fashion industry
- Conceptualize and develop new ways to apply AI within the workplace

Who This Book Is For Fashion industry professionals from designers, managers, department heads, and executives can use this book to learn about how AI is impacting roles in every department and profession.

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