

Mastering Collaboration in a Product Team

70 Techniques to Help Teams Build Better Products

The nature of product development is changing. The most successful innovations are those that come from teams of people who are exploring problems together. Teams that build meaningful releases of their products iteratively and incrementally are opening the door for early feedback so that decisions can be taken to persevere or pivot based on evidence.

But how do you make the most out of a team's different perspectives, experiences and ideas? How can you instill a collaborative mindset in a product development team? How do you find out if your product idea actually has any value? How can you truly understand people's needs?

Mastering Collaboration in a Product Team is a toolbox of proven techniques from the field for the whole product team to use together to find answers to these questions and more. It is filled with practical tools to maximize your team's chances of success when developing products and services, from identifying opportunities, to the point of being able to confidently go into production.

What You'll Learn

- Define people's real problems and needs
- Collaboratively create innovative ideas
- Validate product/feature ideas quickly and cheaply as a team
- Explore a lightweight introduction to the techniques of modern product development

Who This Book Is For Product Owners, Product Managers, Business Analysts, Development Team Members, Designers, Scrum Masters, Agile Coaches or anyone in a role responsible for designing, developing, or sustaining products or services, with the purpose of maximizing their value.

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