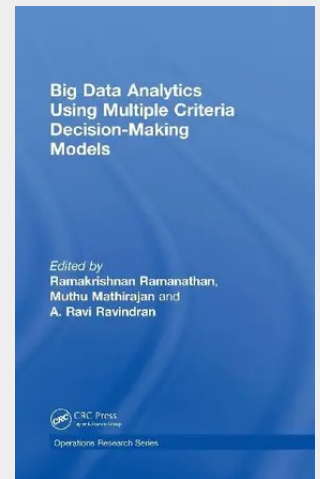


Big Data Analytics Using Multiple Criteria Decision-Making Models

Multiple Criteria Decision Making (MCDM) is a subfield of Operations Research, dealing with decision making problems. A decision-making problem is characterized by the need to choose one or a few among a number of alternatives. The field of MCDM assumes special importance in this era of Big Data and Business Analytics. In this volume, the focus will be on modelling-based tools for Business Analytics (BA), with exclusive focus on the sub-field of MCDM within the domain of operations research. The book will include an Introduction to Big Data and Business Analytics, and challenges and opportunities for developing MCDM models in the era of Big Data.



179,80 €

179,80 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781498753555

Medium: Buch

ISBN: 978-1-4987-5355-5

Verlag: CRC Press

Erscheinungstermin: 11.07.2017

Sprache(n): Englisch

Auflage: 1. Auflage 2017

Serie: Operations Research Series

Produktform: Gebunden

Gewicht: 746 g

Seiten: 386

Format (B x H): 161 x 240 mm

