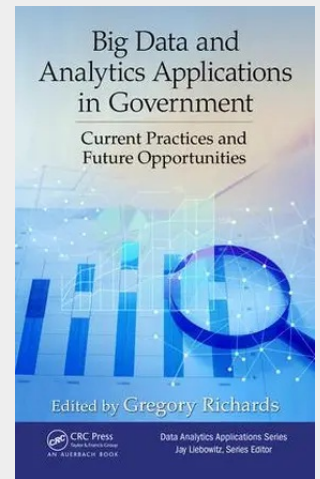


Richards

Big Data and Analytics Applications in Government

Current Practices and Future Opportunities

Within this context, big data analytics (BDA) can be an important tool given that many analytic techniques within the big data world have been created specifically to deal with complexity and rapidly changing conditions. The important task for public sector organizations is to liberate analytics from narrow scientific silos and expand it across internally to reap maximum benefit across their portfolios of programs. This book highlights contextual factors important to better situating the use of BDA within government organizations and demonstrates the wide range of applications of different BDA techniques. It emphasizes the importance of leadership and organizational practices that can improve performance. It explains that BDA initiatives should not be bolted on but should be integrated into the organization's performance management processes. Equally important, the book includes chapters that demonstrate the diversity of factors that need to be managed to launch and sustain BDA initiatives in public sector organizations.



132,50 €

123,83 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9781498764346

Medium: Buch

ISBN: 978-1-4987-6434-6

Verlag: Taylor & Francis Inc

Erscheinungstermin: 14.09.2017

Sprache(n): Englisch

Auflage: 1. Auflage 2017

Serie: Data Analytics Applications

Produktform: Gebunden

Gewicht: 484 g

Seiten: 233

Format (B x H): 161 x 241 mm

