

How We Sold Our Future

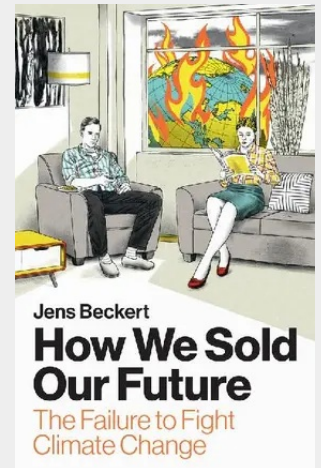
The Failure to Fight Climate Change

For decades, we have known about the dangers of global warming. Despite this, greenhouse gas emissions continue to increase. How can we explain our failure to take the necessary measures to stop climate change? Why are societies, in the face of the mounting threat to ourselves and our children, so reluctant to take action? In this important new book, Jens Beckert provides an answer to these questions. Our apparent inability to implement basic measures to combat climate change is due to the nature of power and incentive structures affecting companies, politicians, voters, and consumers. Drawing on social science research, he argues that climate change is an inevitable product of the structures of capitalist modernity which have been developing for the past five hundred years. Our institutional and cultural arrangements are operating at the cost of destroying the natural environment, and attempts to address global warming are almost inevitably bound to fail. Temperatures will continue to rise and social and political conflicts will intensify. The tragic truth is: we have sold our future for the next quarterly figures, the upcoming election results, and today's pleasure. Any realistic climate policy needs to focus on preparing societies for the consequences of escalating climate change and aim at strengthening social resilience to cope with the increasingly unstable natural world. Civil society is the only source of pressure that could build the necessary strength and support for climate protection. *How We Sold Our Future* is a crucial intervention into the most pressing issue of our time.

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