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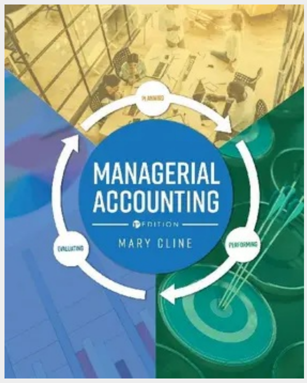
Managerial Accounting

Written with finance and business students in mind, Managerial Accounting introduces students to foundational concepts in managerial accounting. The text identifies key topics and competencies that accounting students should master, including how to develop strategic budgets, perform asset and cost management analyses, and create detailed reports that can be used by a management team. The book is divided into four sections with each exploring a key competency. Section 1 introduces the history and theory of the field and helps students understand the connection between managerial accounting and its role in modern business. Section 2 explores how organizations plan for effective and efficient operations. Students learn about strategy, cost behavior, CVP analysis, master budgeting, and more. In Section 3, students discover how companies implement strategic plans and the importance of reporting information that can be used for assessment. The final section addresses evaluation, demonstrates how it relates to the planning and performing phases, and introduces topics including flexible budgeting, cost variance analysis, and various methods of performance evaluation. Easy to use and understand, Managerial Accounting is well suited for undergraduate accounting and business courses.

Written with finance and business students in mind, Managerial Accounting: A Competency-Based Approach introduces students to foundational concepts in managerial accounting. The text identifies key topics and competencies that accounting students should master, including how to develop strategic budgets, perform asset and cost management analyses, and create detailed reports that can be used by a management team. The book is divided into four sections with each exploring a key competency. Section 1 introduces the history and theory of the field and helps students understand the connection between managerial accounting and its role in modern business. Section 2 explores how organizations plan for effective and efficient operations. Students learn about strategy, cost behavior, CVP analysis, master budgeting, and more. In Section 3, students discover how companies implement strategic plans and the importance of reporting information that can be used for assessment. The final section addresses evaluation, demonstrates how it relates to the planning and performing phases, and introduces topics including flexible budgeting, cost variance analysis, and various methods of performance evaluation. Easy to use and understand, Managerial Accounting is well suited for undergraduate accounting and business courses.Mary Cline is a doctoral student in management at Argosy University. She earned her master’s degree in accounting with focus in forensic accounting from Florida Atlantic University, master’s degree in administration of justice and security from the University of Phoenix, and a bachelor’s degree in psychology from Hofstra University. She is an accounting instructor at Rock Valley College, where she teaches a variety of accounting courses, business statistics, and fraud detection. Her areas of academic expertise include teaching, management, accounting, and investigations.



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