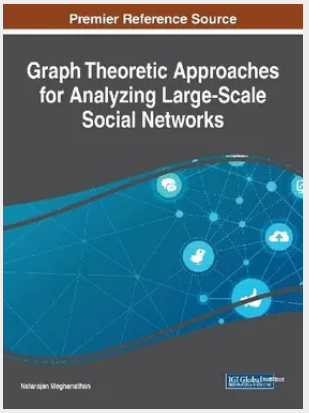
Information Science Reference

Graph Theoretic Approaches for Analyzing Large-Scale Social Networks



Social network analysis has created novel opportunities within the field of data science. The complexity of these networks requires new techniques to optimize the extraction of useful information. Graph Theoretic Approaches for Analyzing Large-Scale Social Networks is a pivotal reference source for the latest academic research on emerging algorithms and methods for the analysis of social networks. Highlighting a range of pertinent topics such as influence maximization, probabilistic exploration, and distributed memory, this book is ideally designed for academics, graduate students, professionals, and practitioners actively involved in the field of data science. The many academic areas covered in this publication include, but are not limited to: - Content Specific Modeling - Distributed Memory - Graph Mining - Influence Maximization - Information Spread Control - Link Prediction - Probabilistic Exploration

Social network analysis has created novel opportunities within the field of data science. The complexity of these networks requires new techniques to optimize the extraction of useful information. Graph Theoretic Approaches for Analyzing Large-Scale Social Networks is a pivotal reference source for the latest academic research on emerging algorithms and methods for the analysis of social networks. Highlighting a range of pertinent topics such as influence maximization, probabilistic exploration, and distributed memory, this book is ideally designed for academics, graduate students, professionals, and practitioners actively involved in the field of data science.

226,60 €
226,60 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781522528142
Medium: Buch
ISBN: 978-1-5225-2814-2
Verlag: Information Science Reference
Erscheinungstermin: 08.06.2017
Sprache(n): Englisch
Auflage: Erscheinungsjahr 2017
Produktform: Gebunden
Gewicht: 1140 g
Seiten: 355
Format (B x H): 221 x 286 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)