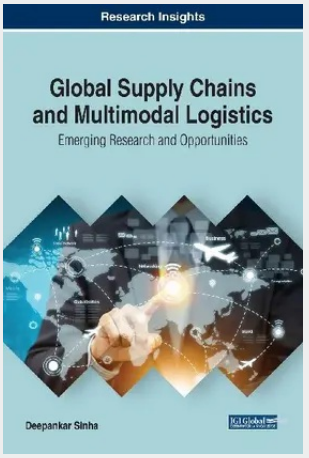
Business Science Reference

Global Supply Chains and Multimodal Logistics

Emerging Research and Opportunities



International trade has made logistics a strategic consideration for firms. The decision-making framework is substantially different in the case of international logistics, as this involves cross-border movement of goods and multimodal transportation. An integrated framework based on customer's requirement, their country regulations, risk, and cost specific to goods and countries needs to be developed. Global Supply Chains and Multimodal Logistics: Emerging Research and Opportunities is an essential reference source that provides concepts of global logistics and its risk factors and provides an integrated framework for effective decision making. Highlighting such topics as enterprise resource planning, forecasting models, and logistics systems, this publication is ideally designed for managers, business professionals, researchers, academicians, and students in fields including but not limited to supply chain management, international business, and logistics.

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