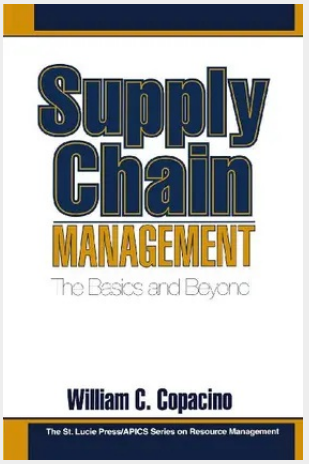
Copacino

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With more than 18 years of experience in logistics, manufacturing, purchasing, customer service, and supply chain management in a wide variety of industries, William Copacino offers his unique insight and recommendations in Supply Chain Management. This book provides a complete overview of supply chain management in a concise yet informative style. The author covers the specific tools and techniques for effective supply chain analysis and management. He frames logistics and supply chain management in the strategic and competitive context. Busy executives and managers can focus on key dimensions of interest and gain new insights.



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