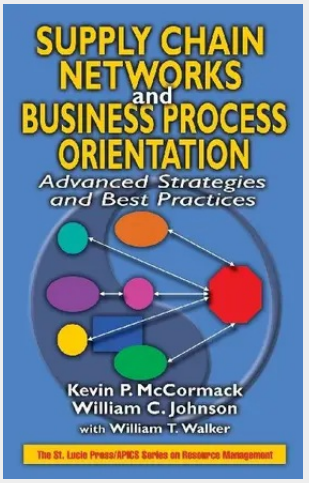
McCormack / Johnson

Supply Chain Networks and Business Process Orientation

Advanced Strategies and Best Practices



With future competitive landscape shifting from competition between companies themselves to trading partner networks, understanding and mastering process design and change is becoming more critical than ever. In order to succeed, companies are starting to weave their key business processes into hard-to-imitate strategic capabilities that distinguish them from their competitors. Supply Chain Networks and Business Process Orientation: Advanced Strategies and Best Practices will help you "connect the dots" by offering insights on how to achieve greater integration within your supply chain networks and realize the performance possible with today's interaction economics. Based on exhaustive research of supply chains and newly successful networked corporations in the US and Europe, the authors demonstrate how your company can be successful in building an effective supply chain network. Prescriptive benchmarking models illustrate proven strategies, tactics, and methods for achieving a superior level of supply chain performance.

The Internet has provided the catalyst for building networks of companies that interoperate to increase customer value and competitive advantage. The horizontal integration of supply chains both internally and externally is critical and the result of applying the concepts of Business Process Organization across a network of companies. Supply Chain Networks and Business Process Orientation: Advanced Strategies and Best Practices demonstrates how companies can build successful supply chain networks. Prescriptive benchmarking models illustrate proven strategies, tactics, and methods for achieving a superior level of supply chain performance. Case studies put the models and best practices into a clear business context.

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