

Handbook of Research on Solving Societal Challenges Through Sustainability-Oriented Innovation

In light of deeply dynamic and challenging contexts, innovation as a driver of sustainability could provide recommendations and real solutions to achieve a better world. Sustainable technologies are a critical aspect of modern innovation, as they consider natural resources and foster economic and social development. The goal of these technologies is to drastically reduce environmental and ecological risks and to create a sustainable product. Solving Societal Challenges Through Sustainability-Oriented Innovation emphasizes the importance of innovation and sustainability as a possible solution for the challenges of society and reflects on the trends and opportunities for the coming decades. Covering key topics such as big data, innovation, digitalization, circular economy, and artificial intelligence, this premier reference source is ideal for industry professionals, government officials, computer scientists, policymakers, researchers, scholars, practitioners, instructors, and students.

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