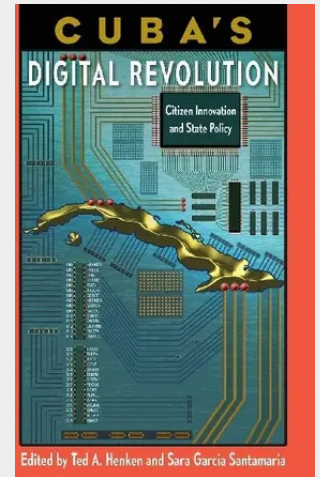


Cuba's Digital Revolution

Citizen Innovation and State Policy

The triumph of the Cuban Revolution gave the Communist Party a monopoly over both politics and the mass media. However, with the subsequent global proliferation of new information and communication technologies, Cuban citizens have become active participants in the worldwide digital revolution. While the Cuban internet has long been characterized by censorship, high costs, slow speeds, and limited access, this volume argues that since 2013, technological developments have allowed for a fundamental reconfiguration of the cultural, economic, social, and political spheres of the Revolutionary project. The essays in this volume cover various transformations within this new digital revolution, examining both government-enabled paid public web access as well as creative workarounds that Cubans have designed to independently produce, distribute, and access digital content. Contributors trace how media ventures, entrepreneurship, online marketing, journalism, and cultural e-zines have been developing on the island alongside global technological and geopolitical changes. As Cuba continues to expand internet access and as citizens challenge state policies on the speed, breadth, and freedom of that access, Cuba's Digital Revolution provides a fascinating example of the impact of technology in authoritarian states and transitional democracies. While the streets of Cuba may still belong to Castro's Revolution, this volume argues, it is still unclear to whom Cuban cyberspace belongs.

The triumph of the Cuban Revolution gave the Communist Party a monopoly over both politics and the mass media. However, with the subsequent global proliferation of new information and communication technologies, Cuban citizens have become active participants in the worldwide digital revolution. While the Cuban internet has long been characterized by censorship, high costs, slow speeds, and limited access, this volume argues that since 2013, technological developments have allowed for a fundamental reconfiguration of the cultural, economic, social, and political spheres of the Revolutionary project. The essays in this volume cover various transformations within this new digital revolution, examining both government-enabled paid public web access as well as creative workarounds that Cubans have designed to independently produce, distribute, and access digital content. Contributors trace how media ventures, entrepreneurship, online marketing, journalism, and cultural e-zines have been developing on the island alongside global technological and geopolitical changes. As Cuba continues to expand internet access and as citizens challenge state policies on the speed, breadth, and freedom of that access, Cuba's Digital Revolution provides a fascinating example of the impact of technology in authoritarian states and transitional democracies. While the streets of Cuba may still belong to Castro's Revolution, this volume argues, it is still unclear to whom Cuban cyberspace belongs.



109,40 €

109,40 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781683402022

Medium: Buch

ISBN: 978-1-68340-202-2

Verlag: University of Florida Press

Erscheinungstermin: 01.06.2021

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2021

Serie: Reframing Media, Technology, and Culture in Latin/o America

Produktform: Gebunden

Gewicht: 751 g

Seiten: 348

Format (B x H): 161 x 240 mm

