

Gamification for Engaging a Diverse Workforce

In today's rapidly evolving work landscape, the integration of diverse perspectives, backgrounds, and identities is crucial for organizational success and societal progress. As businesses strive to create inclusive environments, they face multifaceted challenges in engaging and empowering their diverse workforce. From gender biases in artificial intelligence to the complexities of managing geographically dispersed and linguistically and culturally diverse teams, organizations encounter myriad obstacles in fostering collaboration, innovation, and well-being among their employees. Drawing upon a rich tapestry of research and real-world cases, this volume offers insights, methodologies, and practical solutions for leveraging gamification to enhance engagement, teamwork, and performance across diverse workforce demographics. The book explores the various dimensions of diversity, ranging from gender and sexual orientation to career stage, linguistic diversity, religious affiliation, and geographic dispersion. From the exploration of biases embedded in AI programming to the promotion of cultural understanding through gamification initiatives, the book provides a comprehensive framework for navigating the complexities of today's diverse workplace. Through thematic analysis, systematic literature reviews, and primary case studies, the chapters elucidate the significance of gamification in promoting inclusion, fostering collaboration, and driving organizational success.

Discusses intersection of diversity, inclusion, and gamification strategies in the workplace. Offers insights, methodologies, and practical solutions for leveraging gamification to enhance engagement, teamwork, and performance across diverse workforce demographics.



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