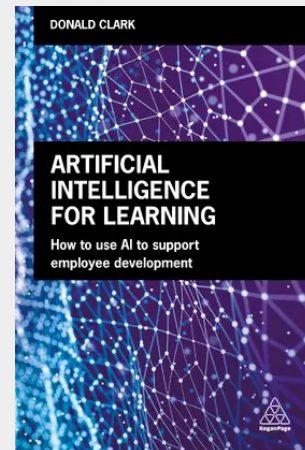


Clark

Artificial Intelligence for Learning

How to use AI to Support Employee Development

Artificial intelligence is creating huge opportunities for workplace learning and employee development. However, it can be difficult for L&D professionals to assess what difference AI can make in their organization and where it is best implemented. *Artificial Intelligence for Learning* is the practical guide L&D practitioners need to understand what AI is and how to use it to improve all aspects of learning in the workplace. It includes specific guidance on how AI can provide content curation and personalization to improve learner engagement, how it can be implemented to improve the efficiency of evaluation, assessment and reporting and how chatbots can provide learner support to a global workforce. *Artificial Intelligence for Learning* debunks the myths and cuts through the hype around AI allowing L&D practitioners to feel confident in their ability to critically assess where artificial intelligence can make a measurable difference and where it is worth investing in. There is also critical discussion of how AI is an aid to learning and development, not a replacement as well as how it can be used to boost the effectiveness of workplace learning, reduce drop off rates in online learning and improve ROI. With real-world examples from companies who have effectively implemented AI and seen the benefits as well as case studies from organizations including Netflix, British Airways and the NHS, this book is essential reading for all L&D practitioners needing to understand AI and what it means in practice.



Auf Anfrage

Nicht mehr lieferbar

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