

Wright

Rapid Growth, Done Right

Lead, Influence and Innovate for Success

WINNER: NYC Big Book Award 2020 - Business General Companies that rapidly grow have one thing in common: their leaders create symbiotic relationships between technical, creative and business minds. Innovation and leadership consultant, Val Wright, provides the tools needed to nurture and harness these connections, the right way. An inspirational CEO who influences and innovates successfully will become the pivotal power in any business by orchestrating an organization that helps everyone dream big while staying grounded and rapidly putting ideas into action. Using examples from a number of leading corporations to provide advice to existing and aspiring CEOs, and featuring interviews with C-suite executives at some of the world's most innovative businesses, **Rapid Growth, Done Right** is an essential guide to creating products and services that customers will love while delivering consistent growth.

Corporations that prioritize innovation have three things in common: they are successful organizations who deliver consistent growth; they pay attention to the relationship between their technical, creative and business minds; they are well managed companies whose leader makes informed decisions and inspires both colleagues and customers. In **Rapid Growth, Done Right**, Val Wright explains how an inspirational CEO is the pivotal power in any organization. They need to lead and inspire in the right way, creating a team with complementary talents that circle the CEO so that business growth becomes effortless. The leader who influences and innovates successfully will orchestrate an organization that helps everyone dream big but stay grounded, rapidly taking ideas and putting them into action. Using examples from a number of leading corporations, and featuring interviews with C-suite executives at some of the world's most innovative businesses, **Rapid Growth, Done Right** is an essential guide to creating products and services that customers will love while delivering consistent growth.



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