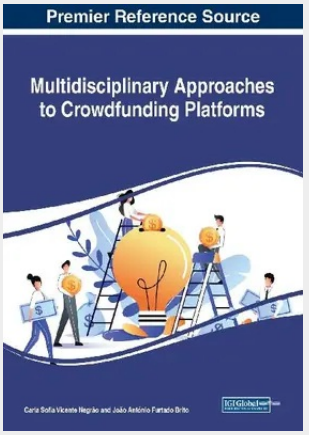
Business Science Reference

Multidisciplinary Approaches to Crowdfunding Platforms

An emerging area of study in today's society is the increasing number of crowdfunding platforms across the world. Crowdfunding plays an integral role in global economic development as they are continuing to multiply throughout various professional disciplines. Empirical research is needed that covers the recent growth of crowdfunding projects and assists researchers and experts in providing knowledge on the economic impact of this trend. Multidisciplinary Approaches to Crowdfunding Platforms is a pivotal reference source that provides vital research on the emerging programs of crowdfunding in the global digital economy and its numerous applications in professional industries. While highlighting topics such as digital entrepreneurship, business intelligence, and e-commerce, this publication explores the latest findings as well as the risks and limitations of crowdfunding. This book is ideally designed for researchers, managers, practitioners, economists, academicians, instructors, sociologists, developers, consultants, policymakers, and students seeking developing research on crowdfunding platforms and the latest trends in various disciplines.



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